

## Proposition 29 CIGARETTE TAX

The state and federal government place taxes on the sale of cigarettes. The current state tax on cigarettes is \$.87 per pack. Prop 29 will create an additional \$1.00 tax (five cents per cigarette), for a total tax of \$1.87 in state taxes on cigarettes. Approximately \$850 million would be raised from the tax increase and deposited into a special fund to pay for cancer, heart disease, emphysema and other tobacco-related disease research and smoking prevention programs.

### Supporters Say:

California has been a leader in changing public attitudes about tobacco use, but funding has not increased since 1988, limiting the impact of public education. This initiative will save lives, stop kids from taking up smoking, and fund cancer research.

**Prop 29 Supporters:** American Cancer Society, American Lung Association in California, American Heart Association, American Stroke Association, Lance Armstrong Foundation, and retired State Senator Don Perata

### Opponents Say:

Cigarette taxes are already too high. California can't afford to start a new billion-dollar research spending program when we can't pay for critical existing programs like education and health care.

**Prop 29 Opponents:** R.J. Reynolds, Philip Morris/Altria, California Taxpayers Association, Howard Jarvis Taxpayers Association, and the California Republican Party

## ELECTION DAY IS TUESDAY JUNE 5TH

California Calls is working to shift political power back into the hands of the people. When we come together — and when we vote together — our collective voice is undeniable. Elevate the power of your voice and watch your future change.

For more information, find us at [www.calicalls.org](http://www.calicalls.org)



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WAKE UP TO THE REALITY THAT YOU  
MAKE A DIFFERENCE

VOTE

★ PLAY YOUR PART JUNE 5<sup>TH</sup> ★

 CALIFORNIA CALLS VOTER GUIDE



**CALIFORNIA HAS ALWAYS BEEN A PLACE WHERE DREAMS ARE MADE.**

**NO MATTER WHERE WE'RE FROM, WE CAME HERE IN SEARCH OF DECENT JOBS, THE BEST COLLEGES, ENDLESS SUNSHINE, AND A GOOD LIFE.**

**CALIFORNIA BECAME A LEADER IN THE NATION BECAUSE WE INVESTED IN OUR PEOPLE. AND OUR PEOPLE BECAME INNOVATORS IN TECHNOLOGY, HEALTH CARE, AGRICULTURE AND MUCH MORE.**

Today, our dreams are quickly unraveling. Californians are losing their homes and jobs and we can't afford to send our kids to college. We stopped investing in our future and valuing what has made us great – our people. In just the last two years, legislators have slashed over \$20 billion from schools and universities, and critical programs that care for children and our elderly. Even more cuts are scheduled in the coming months. Meanwhile, every year we offer big corporations and the super rich over \$45 billion in tax breaks.

California can once again lead the nation in opportunity and innovation, but it is up to us to correct the course. When we don't vote, decisions are made for us. This is why so many policies in Sacramento don't reflect our values and beliefs.

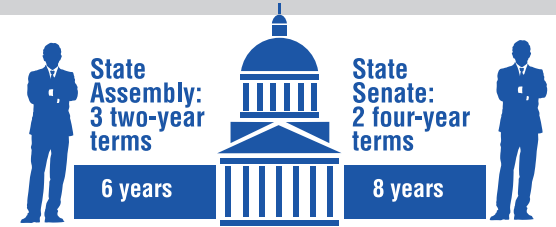
In 2012, we can do a simple thing to make a loud statement about what our families and neighbors need: good jobs, well-funded schools, and programs that take care of our homes and families.

**It's so easy, just...go...vote.**

**There are two state initiatives on the June 5 ballot.**

## Proposition 28 AMEND TERM LIMITS

**Current laws limit how long a person can serve in the State Assembly or Senate to 14 years.**



**Under Prop 28 12 years in either Assembly or Senate**

Prop 28 will reduce the total number of years a member can serve in the state legislature from 14 to 12 years, but increase the total number of years that can be served in one house. Assembly members will be allowed to serve up to 12 years in the State Assembly and Senators will be allowed to serve up to 12 years in the State Senate. This means that future legislators could serve for a longer period of time in a single house but his or her total time in the Legislature would be limited overall. If Prop 28 passes, new limits would apply to members elected after June 5, 2012.

### Supporters say:

The unintended consequences of term limits have given more power to Sacramento lobbyists and bureaucrats than elected accountable leaders. Because state officials can only stay in office for the maximum time by changing offices, they are constantly raising money and campaigning for their next seat. The current system inadvertently prevents elected officials from taking a long-term view of how to best serve their district because once they are elected they have to jump to a new seat in a few years. As a result, the lobbyists and bureaucrats who've worked in Sacramento for decades call the shots.

**Prop 28 Supporters: Los Angeles County AFL-CIO, Los Angeles Chamber of Commerce, League of Women Voters, and Congress of California Seniors**

### Opponents Say:

The measure weakens term limits for state legislators and lengthens the amount of time that they can stay in one office. If this measure passes, it means that most state legislators will serve a full decade in office without having to deal with a competitive election, because incumbency is such a powerful force in elections.

**Prop 28 Opponents: Jon Fleischman (Vice-Chairman of the Republican Party), the California Republican Party, and Californians for Term Limits**