

PRELIMINARY ANALYSIS OF PROP 30 VOTES

A detailed analysis of the November 6 Election will have to wait for the Secretary of State to issue the official preliminary election results and the precinct by precinct results become available. The following key points, fun facts to know, county-by-county results (page 2), and exit poll data (page 3) does demonstrate the major impact our efforts had on both Prop 30 winning and our long term goal of changing the California Electorate.

KEY POINTS

If just 55% of California Calls and Reclaim California's Future Coalition's IDs voted:

- 5.4% of the total Yes on Prop 30 vote came from our voters
- 75% of the Prop 30 margin over 50%.1 came from our voters

Changes in the California Electorate included:

- +8% more people of color voters
- +7% more 18 to 29 year old voters
- +12% more voters making less than \$50,000 a year

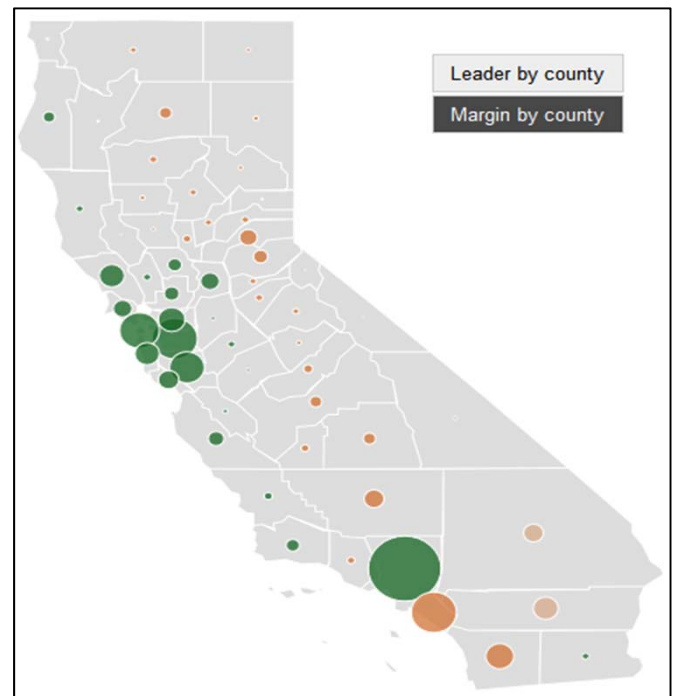
FUN FACTS TO KNOW

	#'s	%
● Total Presidential Vote	9,448,008	
● Total Prop 30 Vote	9,218,597	2.4% drop off
● Prop 30 Yes Vote	4,967,039	53.9%
● 50%+1	4,609,300	
● Margin over 50%+1	357,740	
● CA Calls IDs @ 55%	173,906	48.6% of margin over 50%+1
● Reclaim IDs at 55%	269,689	75.4% of margin over 50%+1
● CA Calls IDs @ 55% Turnout	173,906	3.5% % of total Yes on 30 Vote
● Reclaim IDs at 55% Turnout	269,689	5.4% % of total Yes on 30 Vote

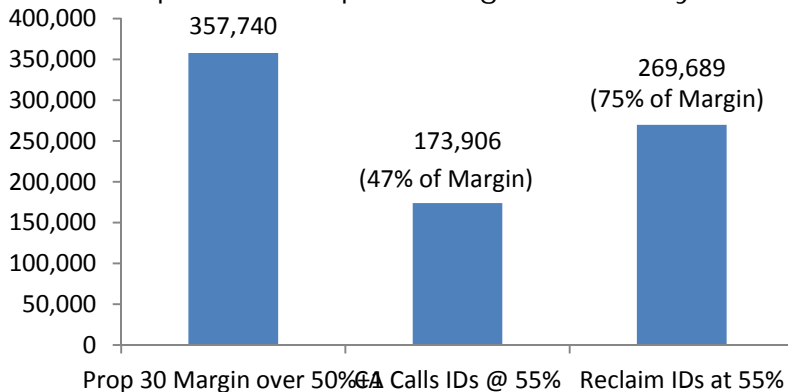
PROP 30 RESULTS BY COUNTY



	Votes	%
Yes	4,870,650	54.0%
No	4,141,944	46.0%



Impact on Prop 30 Margin of Victory



PROP 30 RESULTS FOR SELECT COUNTIES

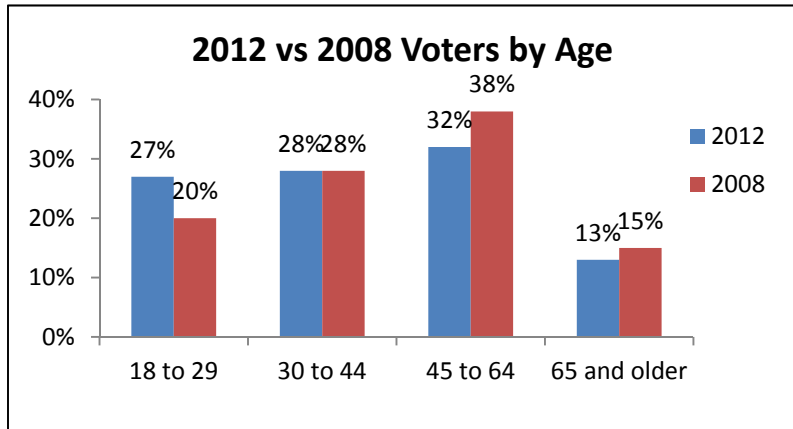
	County Name	Total Precincts	Registered Voters	Ballots Cast	% Turnout	PROP 30			
						Yes	%	No	%
1	Alameda	1,100	810,836	399,662	49.30%	281,330	72.70%	105,544	27.30%
2	Contra Costa	834	556,351	337,124	60.60%	194,893	59.50%	132,894	40.50%
3	Fresno	611	410,188	160,466	39.10%	71,721	45.80%	84,745	54.20%
4	Kern	583	332,864	170,268	51.20%	66,234	39.70%	100,400	60.30%
5	Los Angeles	4,993	4,758,437	2,368,283	49.80%	1,351,925	59.90%	904,675	40.10%
6	Orange	1,977	1,683,001	862,544	51.30%	336,737	39.60%	513,295	60.40%
7	Riverside	1,218	943,405	379,942	40.30%	211,072	43.90%	270,106	56.10%
8	Sacramento	1,106	698,899	328,516	47.00%	173,675	54.90%	142,920	45.10%
9	San Bernardino	1,609	851,581	437,796	51.40%	201,412	46.10%	235,320	53.90%
10	San Diego	2,064	1,563,093	821,953	52.60%	363,803	45.80%	430,563	54.20%
11	San Francisco	597	500,107	260,535	52.10%	192,727	76.80%	58,247	23.20%
12	San Luis Obispo	147	158,603	98,458	62.10%	50,679	53.10%	44,828	46.90%
13	Santa Barbara	257	203,994	124,267	60.90%	67,703	56.20%	52,759	43.80%
14	Santa Clara	1,000	817,837	439,984	53.80%	262,434	62.10%	160,146	37.90%
15	Ventura	630	426,948	256,927	60.20%	121,724	49.00%	126,483	51.00%
TOTALS		18,726	14,716,144	7,446,725		3,948,069		3,362,925	
STATE TOTALS		24,491	18,245,970	9,407,950	51.60%	4,968,309	53.90%	4,253,175	46.10%
% OF STATE		76.46%	80.65%	79.15%		79.47%		79.07%	

CALIFORNIA EXIT POLL DATA: 2012 vs 2008

	2012	2008
Men	50%	46%
Women	50%	54%

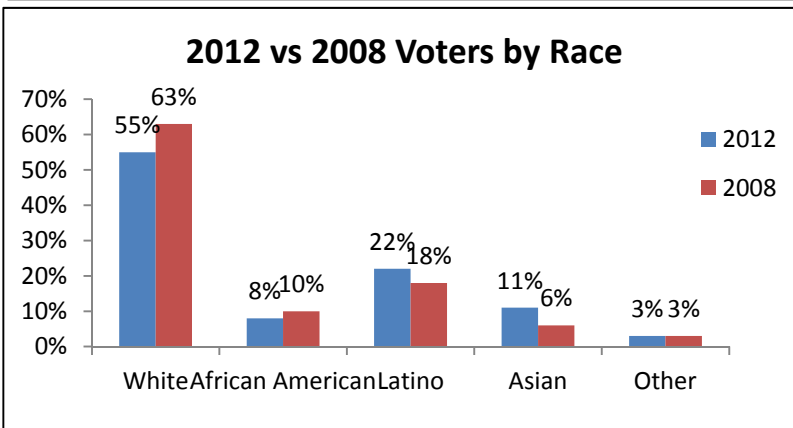
VOTE BY AGE

18 to 29	27%	20%
30 to 44	28%	28%
45 to 64	32%	38%
65 and older	13%	15%



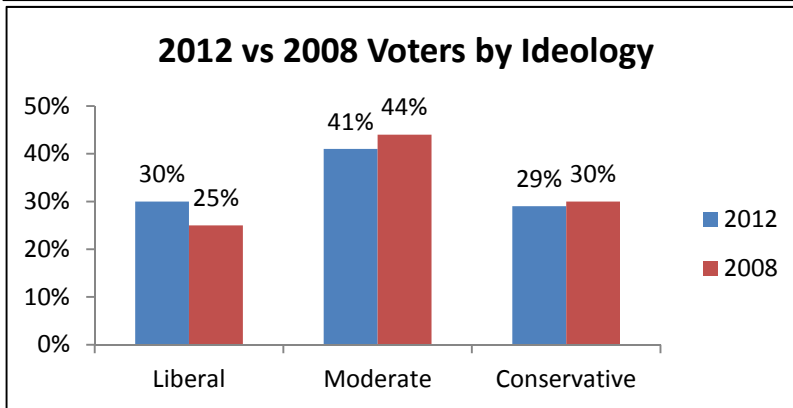
VOTE BY RACE

White	55%	63%
African American	8%	10%
Latino	22%	18%
Asian	11%	6%
Other	3%	3%



VOTE BY IDEOLOGY

Liberal	30%	25%
Moderate	41%	44%
Conservative	29%	30%

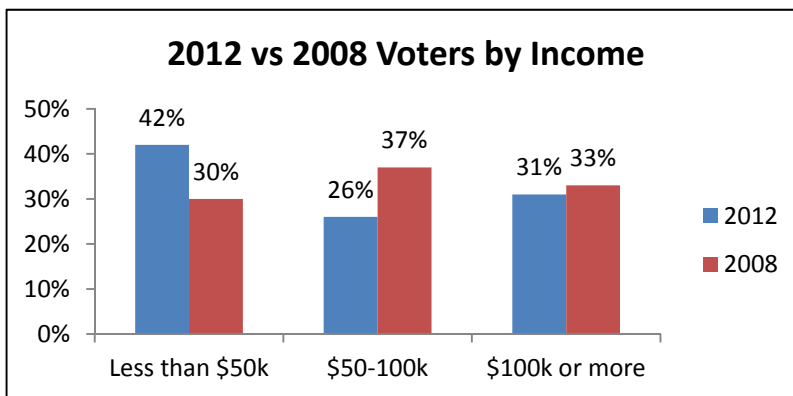


VOTE BY PARTY

Democrat	44%	42%
Republican	27%	30%
Independent	29%	28%

VOTE BY EDUCATION

High School Grad	17%	15%
Some College	30%	33%
College Grad	32%	33%
Post Grad	18%	16%



VOTE BY INCOME

Less than \$50k	42%	30%
\$50-100k	26%	37%
\$100k or more	31%	33%

VOTE BY RELIGION

Protestant	42%	
Catholic	30%	
Jewish	3%	
Other	10%	
None	16%	